

IF IT'S RIGHT, WE ARE FOR IT

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Editor

THE SUN

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Cartoonist

AN ILLUSTRATED WEEKLY WITH A WILL OF ITS OWN, PRINTED FOR THE PEOPLE OF FLORIDA, BY THE SUN COMPANY, AT 31 WEST FORSYTH STREET, JACKSONVILLE, FLORIDA

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EMANCIPATION PROCLAMATION

This is the season when the thoughts of all men, dwelling on past performances and seeing their imperfections, turn to the days that are to come with hope for better things. We, The Sun, whose mission is to diffuse light, to give warmth and to proclaim truth; by the authority vested in us by the people of Florida, whose voice we are, do hereby reaffirm the principle laid down by the fathers of this republic, "that all men are and have a right to be free." **And do solemnly proclaim that, during the year 1906, and as long thereafter as The Sun lives, all men shall be free.** To this end, and in order that this proclamation shall be a living truth, a vital force and power in the land, we do most solemnly declare that **The Sun shall be free.** We further declare, that the people of the State of Florida are entitled to the best of all things, and that the best can not be more worthily bestowed than by giving it to this people. To this end, and in order that this bestowing shall come to pass in things literary, we hereby tender to the people our promise that **The Sun shall live,** and grow brighter and better while life lasts. To bring this promise home to each person who reads it, we print below a

PARTIAL PROSPECTUS FOR 1906

Cartoons

Mr. A. K. Taylor, the acknowledged leader of cartooning in the South, has hit his stride, and with no weights on his saddle and no handicap of blue pencil pulling on the bit, he will, by a series of scintillating caricatures, distance his past performances, which have left all others at the post.

Agriculture

Since the death of the lamented Stephen S. Powers, no writer on agriculture has appeared who seemed worthy to wear his mantle until W. E. Pabor made known his talents through the medium of The Sun. Mr. Pabor will continue as editor of the Agricultural page of The Sun, and his articles will be of practical benefit to the farmer, whose products are the greatest source of the State's wealth.

Woman's Department

Special attention will be given to this department, in order that it may serve its purpose to entertain and instruct the real rulers of the nation. Interesting gossip about subjects feminine, and newsy bits about things to eat and wear, will continue to be the feature of this department.

Fiction

After *Beaucaire* is concluded, a new serial will be begun. This will be by a noted author, and published for the first time in The Sun. We have two under final consideration, after rejecting fifty or more. One is a great detective story, the other a love story of today. Both are absorbing, vivid portrayals of life as it is.

A *Series of Short Stories*, complete in each issue. These will be about Florida life, scenes and incidents, written by Florida people.

The News Summary

Crisp paragraphs, containing the meat of the subject, will mark this summary of the news of the world for a week. This is not a summary of the ready-made order which can be bought of enterprising news syndicates by the yard for a few cents per—it is made in The Sun office from material gathered from newspapers published all over the world, which The Sun subscribes to for this very purpose.

The Editorial Pages

Will contain comment on topics that are interesting the people. This comment will not be tinged by any flavoring whatsoever. It will be for the greatest good to the greatest number as we see it.

Short Humorous Sketches

That brilliant series, by Charles Battle Loomis, will be continued for some time. They are illustrated by our Mr. Taylor, in the inimitable and original Taylor style.

A new writer, whose nom de plume is T. Willie Rockingham, has been enrolled on The Sun staff. His "Essays in Common Time" will add a new page to the vehicle of Carlyle and Emerson.

Other short sketches, by authors known and to be known, will be added to this department.

Special Articles

Have been promised us by such well known men as Gov. N. B. Broward, Hon. B. E. McLin, Hon. Charles Dougherty, Gen. W. D. Ballentine, Mr. C. E. Garner, Mr. Edwin Brobston, Mr. H. H. Buckman, Hon. Frank Clark, Mr. Z. C. Chambliss, Mr. G. H. Gaitskill, Editor Isaacs of Fort Myers, and others. These articles will deal with subjects of interest to Floridians at this particular time.

Opinions of State Editors

Will be presented each week. The reader can keep in touch with the best thought of the State by reading the extracts printed under the head "Some Thinks by the Brethren."

We promise to do the best we can to make The Sun as you would like to have it. Write us about it, if you see anything in The Sun that does not suit you, or that you think can be improved, and suggest things now left out that you think should be put in.

A HAPPY AND PROSPEROUS NEW YEAR TO ALL.

SUIT FOR \$50,000 DAMAGES

Has been started by The Sun against those of the "Gum Bunch" who sent the clerk, Richard Sassnett, out to start the boycott against The Sun. The best legal talent of the city has been retained by The Sun to fight its battle in the courts against illegal oppression.